

Escola Aberta

The Escola Aberta will be a temporary design school in Rio de Janeiro, taking place from the 6th till the 11th of August 2012. Participation will be free of charge. Directed at students, young professionals and artists, the Escola Aberta aims to ignite a discussion on ways of practising and teaching design. Its main intention is to encourage the exchange of ideas between the Netherlands and Brazil, raising questions and opening a contemplative arena rather than offering definite solutions.

Teachers and students of graphic design from the Gerrit Rietveld Academie have developed a program of activities for the duration of one week. Lectures, workshops, performances and discussions will challenge the conventions of design, both in theory and in practice. The event will bring 40 students and teachers from the Netherlands to Brazil, among which are Linda van Deursen (head of the graphic design department at the Rietveld), [Luna Maurer](#), [Radim Pesko](#), [Uta Eisenreich](#) and [Lisette Smits](#).

The Gerrit Rietveld Academie is a prestigious school of arts and design based in Amsterdam, whose international character fosters a rich exchange of knowledge, skills and customs. The graphic design department aims to stimulate critical thinking, an authorial position of the designer and a close relationship between autonomous and applied work. Enjoying a non-hierarchical structure, teachers and students engage in an intensified exchange of opinions and ideas.

60 people will be selected to participate in the Escola Aberta, joining the 40 participants from the Rietveld Academie. There is no restriction of age or nationality and no prerequisite of education in order to sign up. The school seeks critical and open minds: participants will be challenged to act as teachers, students, masters, apprentices, designers and artists. To apply, interested parties are asked to submit a brief homework through the site www.escola-aberta-rio.com. Application will be open until the 1st of July 2012.

The Escola Aberta will take place in the Centro Carioca de Design, located at Tiradentes square, in the historical center of the city. The event is kindly sponsored by the City of Rio de Janeiro – Secretariat for Cultural Heritage, Urban Intervention, Architecture and Design, the Centro Carioca de Design and Central de Cultura Brazil–Netherlands.

Technical Information

Location: Centro Carioca de Design, Tiradentes square.

Application: Free of charge.

Capacity: 60 students for the scheduled activities, events after 18h are open to the general public.

Dates: 06–11 August

Contact: info@escola-aberta-rio.com

Application: www.escola-aberta-rio.com, deadline July 1st.

Concept and organization: Clara Meliande, Nina Paim and Tania Grillo

Execution: Projéteis Cooperativa Carioca de Empreendedores Culturais

Teachers of Rietveld: Bart de Baets, Elisabeth Klement, Floor Koomen, Linda van Deursen, Lisette Smits, Luna Maurer, Radim Pesko, Rebecca Stephany, Sam de Groot, Sara van der Heide, Uta Eisenreich.

Students from the class of 2012: Adrian Camenzind, Akiko Wakabayashi, Aude Debout, Balthazar Berling, Byrthe

Lemmens, Clara Dutilleul, Corinne Gisel, Daiva Tubutyte, Daniel Norregaard, Doris Boerman, Emilia Bergmark, Emma Olanders, Esther Bentvelsen, Jakub Straka, Jules Estèves, Julia Künzi, Julio Reyes Montesinos, Karlis Krecers, Keun Pyu Ahn, Laura Pappa, Louise Kelpé, Lydia Sachse, Marine Delgado, Moonsik Kang, Nina Paim, Nora Halpern, Remy Alban Valton, Sigridur Juliusdottir, Yael Wicki